# **JUHAYNA CASE STUDY**

# **Optimizing Storage System in Juhayna Warehouse**



**Project** Juhayna Warehouse

Client Juhayna

**Products** Wide Aisle Pallet Racking System

Drive in Pallet Racking System

Satellite Storage System Live Storage System



#### **Brief**

Pioneering the production of diary and juice products for over three decades. Juhayna Food Industries is a leading Egypt-based manufacturer specialized in the production, processing and packaging of milk, yoghurt, juice and juice concentrate. During the past three decades Juhayna has succeeded in winning the loyalty of consumers who have come to view their wide variety of quality products as trusted household names.

Overview:
Brief
Juhayna Project Story
Juhayna Problem
Juhayna Solution

### Juhayna Project Story

The partnership between **Juhayna** and **Linkmisr** goes back 12 years. Being one of the leading dairy product providers and producers in Egypt, Juhayna offers a wide range of dairy-based products from milk and yogurt to juice and cooking cream. Such a varied production line was developed and expanded over the years. Warehousing and capacity needs also expanded across the years accordingly. And so, **Juhayna** required the expertise and solutions of Linkmisr to accommodate the ever-expanding storage requirements.

With several warehouse facilities around Egypt, Juhayna had different storage needs for each depending on their differentiating storage capacities and area, Linkmisr introduced the **Wide Aisle Pallet Racking**, which was ideal for warehouse applications in the food and drink industries.

## Juhayna Problem & Solution



As it developed and evolved, Juhayna started facing problems such as storing capacity. That's when Linkmisr recommended the installation of the **Drive-in Pallet Racking**, which effectively provides a high density and extremely space efficient bulk storage system by using the minimum space for access aisles and lanes. However, with increased production rates at Juhayna, the high turnover remained a problem needing an appropriate solution given the existing warehouse heights.

Designed for such situations, the

Satellite Storage System (Shuttle System)
overcomes such limitations by storing pallets
within a system that can operate to greater
depths. In Juhayna's case, it noticeably solved the
capacity problem and greatly helped eliminate
problems with handling products. This in turn

resulted in greater efficiency across the

distribution centers.



However, in Juhayna's largest coldstore, located in 6th of October and covering a vast area of 1800 square meters, an integrated, more efficient approach was required to solve their capacity and speedy handling problems.



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LINKMISR International Live Storage System Ideal in Juhayna's product nature where stock date is important, Pallet Live storage works on a first-in first-out basis while providing extremely high levels of storage density in a given area, and automatic stock rotation, with the minimum of fork lift truck movements required to handle the flow of goods. Upon its installation, the Live Storage System delivers the most speedy operation

of all as well as providing high levels of capacity and storage, On a total of four levels, an approximate 2680 pallets were used throughout – successfully maintaining an efficient storage and warehousing system to accommodate the increasing production capacities.