

GNA CASE STUDY

Optimizing Storage System in GNA Warehouse



Project GNA Maintenance Center
Client Giza International Automotive
Products Two Tier Euro Shelving
Long Span
XL Pallet Racking & Cantilever System



Brief

In accordance with its plan for expansion, Giza National Automotive (GNA) – the authorized dealer for Mercedes-Benz in Egypt – erected its largest showroom & maintenance workshop yet, on the Cairo-Alex Desert Road. Located in Pyramids Heights, GNA’s new premises will serve its current and potential clients alike since it embraces all three “S’s”: Sales, Spare Parts, and Service.

Among several other companies, Linkmisr participated in GNA tender in order to furnish the new GNA center with shelving and storage solutions. Having proposed the ideal package to meet their requirements as well as that of Mercedes-Benz Egypt, Linkmisr was awarded the contract. Everything from the quality, pricing features, as well as the brand of Linkmisr helped make the decision easy for GNA to place its trust in Linkmisr. GNA put its confidence in LinkMisr which was assigned to provide the appropriate storage installations and shelving solutions.

After careful research of the site and profound consideration of the client’s requirements and conditions, Linkmisr went through with the redesigning process. GNA was kept aware of every step along the way in efforts to keep a collaborative approach to the project, finally reaching fully-adaptable shelving ideas to perfectly cater to their nature and fit their purposes.

Overview:

Brief
Solution (Products)
Benefits



Euro Shelving System



Linkmisr Solution & Benefits

Putting into consideration the needs of GNA and the standards required by Mercedes-Benz Egypt, LinkMisr furnished the project using three products. Longspan Shelving, Euro Shelving, and XL Pallet Racking which provided a clever combination of shelving concepts and the most efficient, durable and practical storage solution. Thanks to their supreme quality, all three provide safe shelving options that easy to access, label and maintain.

Euro Shelving System presents a versatile shelving feature with high density storage. Ideal for smaller spare parts and delicate electronic devices, Euro Shelving’s plastic drawer units brought forth a safe, sturdy and easy to use application well-suited for GNA’s small-sized and “handle with care” products.

Longspan Shelving System is all about secure and hard wearing shelving. In terms of storage, GNA greatly benefits from storing away all the awkwardly-shaped items thanks to this space saver. Providing long, uninterrupted bays of shelving frames, Longspan shelving comfortably accommodates heavy objects and spare parts.

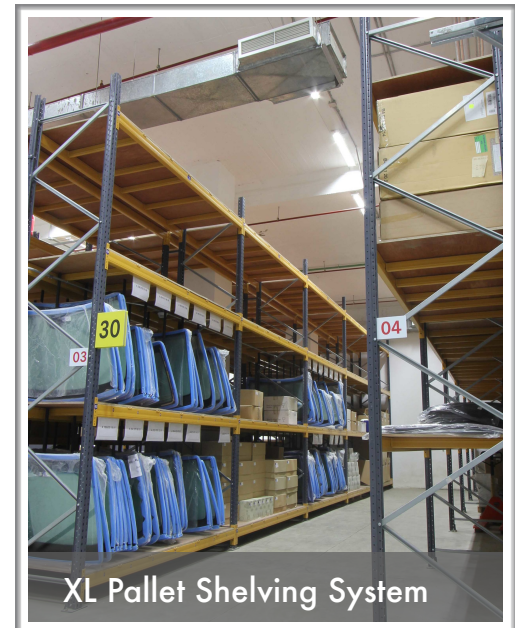
XL Pallet Racking attends to GNA’s needs for a shelving design concept to accommodate bulky items such as car windscreens. Designed for strength and durability, Pallet Racking’s firm support will bear even the heaviest spare part containers and large packages.



Euro Drawers



Longspan Shelving System



XL Pallet Shelving System

The final storage design result proved to be extremely effective, space-saving and flexible.

GNA was able to benefit from the multi-tiered storage systems, which created high density, high capacity solutions, while maximizing floor space.

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